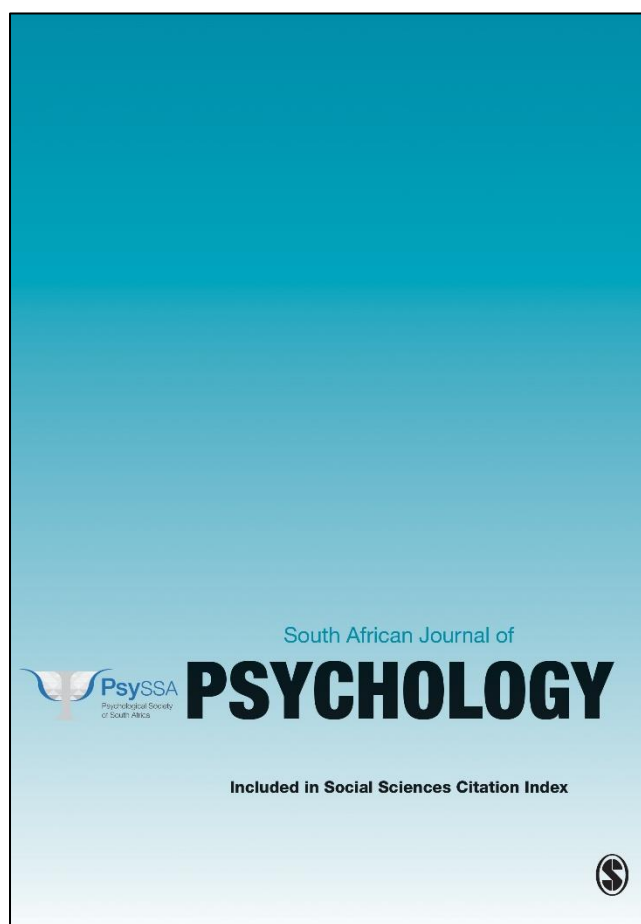


South African Journal of Psychology

Annual Publisher's Report

July 2017



Submitted to PysSSA

Prepared by Kerry Barner, Senior Commissioning Editor and Matt Snelgrove, Editorial Assistant

Executive Summary

This report summarizes *South African Journal of Psychology's* 2016 and 2017 YTD performance. Below is a snapshot of the journal's key performance metrics.

We appreciate your understanding and ask that you not distribute the data contained within this report without permission from the publisher.

Performance Metrics

Submissions

- 147 manuscript submissions in 2016, a 2.1% increase from 2015
 - 71 manuscript submissions in 2017 YTD
 - 27% acceptance rate in 2016
 - 36 days average time to first decision in 2016
-

Online Usage

- 65,281 full-text downloads in 2016
 - 45,818 full-text downloads in 2017 YTD
 - 1,404 eTOC alert registrants in 2016
 - A 36% increase on the 1,033 alert registrants in 2015
-

Impact Factor

- 2016 Impact Factor is 0.619
 - 2015 Impact Factor was 0.532
 - 2016 5-year Impact Factor is 0.810
 - Ranking in Psychology, Multidisciplinary: 100/128
-

Marketing

- 5,798 followers to date on the SAGE Psychology Twitter channel
 - Top Altmetric score of 17 for the article "Recent advances in false memory research"
 - 31 articles claimed on Kudos, netting 170 Kudos article page views
-

Editorial and Production

Total Submissions and Acceptance Rate

	2013	2014	2015	2016	2017 YTD
Total	63	186	239	231	110
Original	52	113	144	147	71
Accept	2	28	46	36	17
Reject	21	52	84	98	40
Accept Ratio	9%	35%	35%	27%	30%

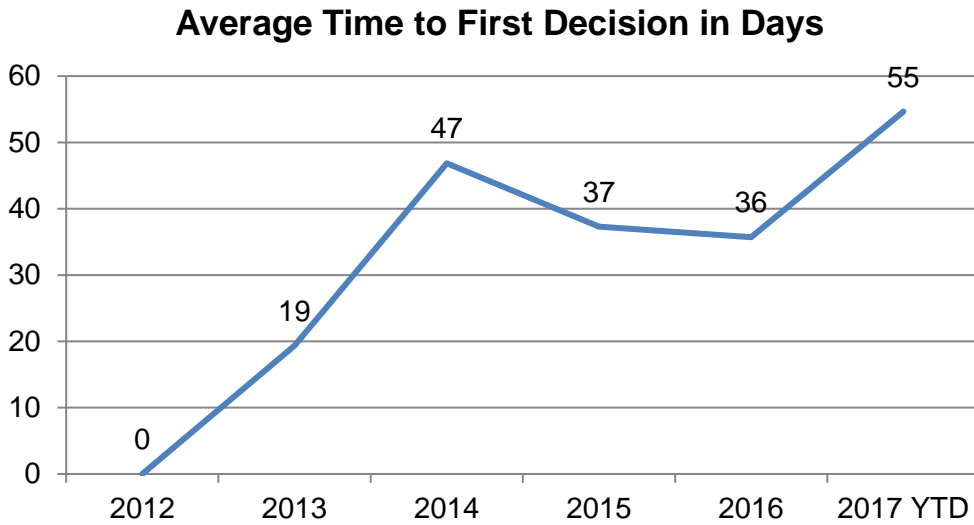
Total and original submission counts are based on the date manuscripts were submitted to SAGE Track. This data is available in the “Manuscripts Received” report in SAGE Track.

Acceptance rate is based on manuscripts that have received final decisions of accept or reject (does not count revisions). Counts for acceptances, rejections, and acceptance ratios are based on the date the decision is made, not the date the manuscript was submitted. This data is available in the “Manuscript Milestone” report in SAGE Track (limiting by decision date, not by date of original submission).

Original Submissions

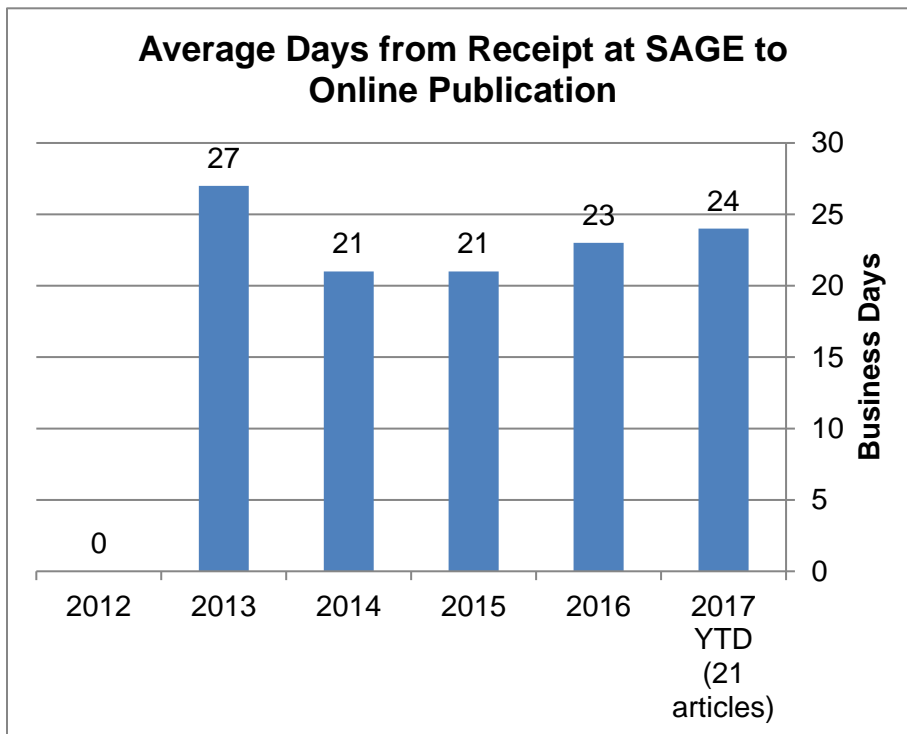
Month	2015	2016	2017 YTD
January	9	6	9
February	9	4	8
March	13	22	19
April	18	15	15
May	13	13	8
June	9	11	12
July	18	11	-
August	14	12	-
September	4	10	-
October	16	13	-
November	10	12	-
December	11	18	-
Total	144	147	71

Time to First Decision



Average Days from Receipt at SAGE to Online Publication

The below graph shows the average number of days a manuscript spends in SAGE Production, beginning when the manuscript is exported from SAGE Track and ending when the manuscript is published OnlineFirst.



OnlineFirst Queue

As of 10th July 2017, South African Journal of Psychology has 27 articles in its OnlineFirst queue, representing about 3 issues of content. The oldest article in the queue was published on 6th October 2016. These articles are “fully published,” that is, these articles are fully citable using the date of the manuscript's first online posting and the DOI.

Online Usage

Full-Text Downloads			
	2015	2016	2017 YTD
January	2,732	2,648	9,231
February	2,457	3,993	10,188
March	3,774	6,985	8,188
April	3,358	5,818	7,174
May	2,776	5,135	6,702
June	2,053	5,297	4,335
July	2,477	3,892	-
August	3,257	6,269	-
September	3,438	7,019	-
October	3,381	7,404	-
November	4,744	6,841	-
December	2,659	3,980	-
Total	37,106	65,281	45,818
* Full-text downloads include both HTML and PDF article usage			

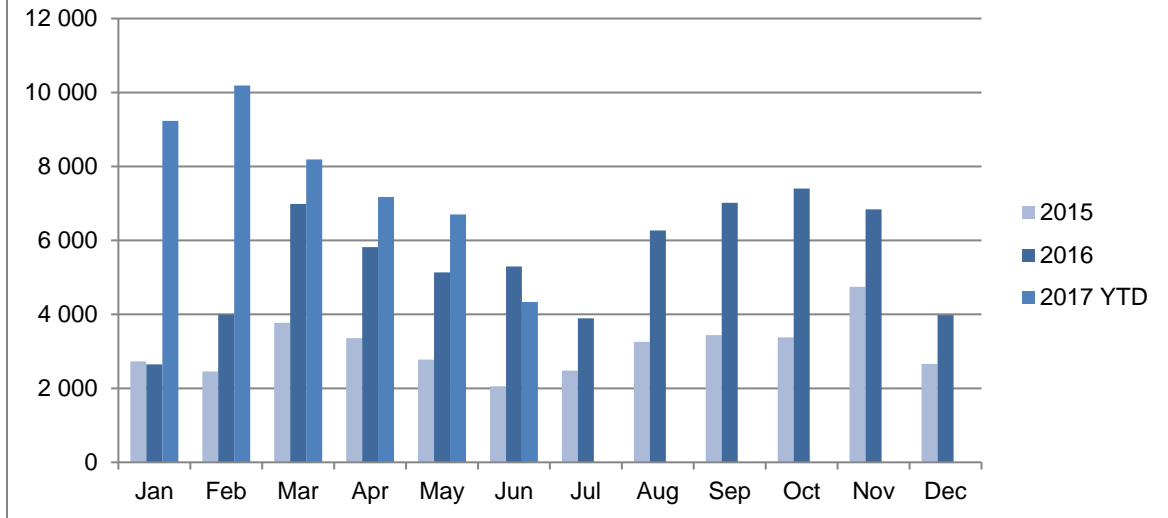
South African Journal of Psychology has 45,818 full-text downloads in 2017 YTD (through the end of June). This is a 53.4% increase over 29,876 full-text downloads through the end of June 2016.

Note: Due to the transition to Atypon, the subscription gateway was down from December 2016-February 2017.

The [SAGE Author Gateway](#) offers recommendations for increasing usage and discoverability, including:

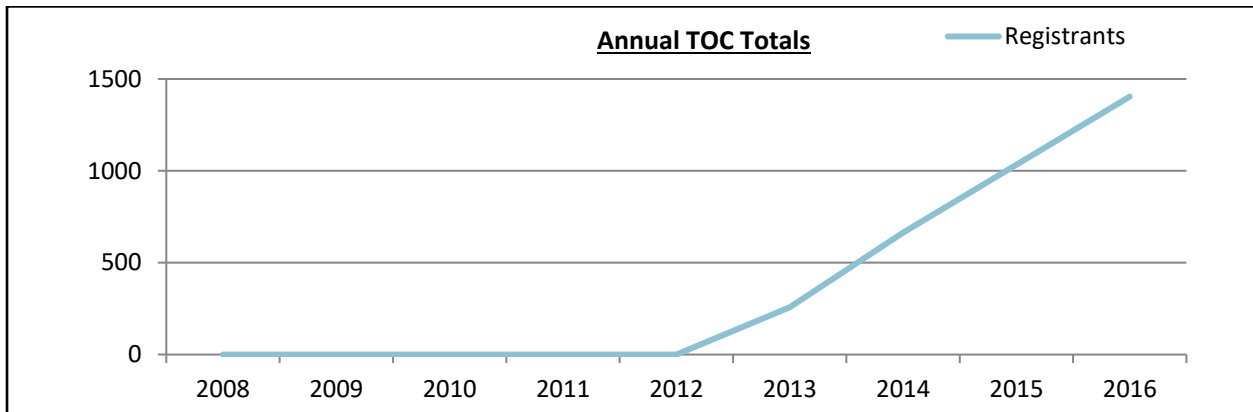
- What key phrases would you give a search engine if you were searching for your own article?
- Write for your audience but bear in mind how search engines work too
- Write a clear title with your main key phrase in it
- Write an abstract and choose keywords re-iterating 3 or 4 key phrases
- Keep it natural - Google will un-index your article if you go overboard on the repetition

Full-Text Downloads by Year



eTOC Registrants

At the end of 2016 1,404 people had registered for eTOC alerts. This is a 36% increase on the 1,033 registered people in 2015.



Article Usage Statistics

The following table shows the ten articles that were downloaded the most in 2016 on the SAGE Journals platform.

Top 10 Most Downloaded Articles	
Total Downloads	Article
1,461	Cara Laney, Elizabeth F Loftus Recent advances in false memory research vol. 43, 2: pp. 137-146. , First Published May 24, 2013
1,279	Suntosh R Pillay Silence is violence: (critical) psychology in an era of Rhodes Must Fall and Fees Must Fall vol. 46, 2: pp. 155-159. , First Published April 29, 2016
986	René van Eeden, Frans Cilliers, Vasi van Deventer Leadership Styles and Associated Personality Traits: Support for the Conceptualisation of Transactional and Transformational Leadership vol. 38, 2: pp. 253-267. , First Published June 1, 2008
872	Leoni van der Vaart, Bennie Linde, Marike Cockeran The state of the psychological contract and employees' intention to leave: The mediating role of employee well-being vol. 43, 3: pp. 356-369. , First Published August 28, 2013
762	Ed Diener, Katherine Ryan Subjective Well-Being: A General Overview vol. 39, 4: pp. 391-406. , First Published December 1, 2009
710	Isaac Prilleltensky Wellness without fairness: The missing link in psychology vol. 43, 2: pp. 147-155. , First Published May 24, 2013
553	Paul J. Frick Current research on conduct disorder in children and adolescents vol. 46, 2: pp. 160-174. , First Published February 8, 2016
548	Charles Young, Jason Bantjes, Ashraf Kagee Professional boundaries and the identity of counselling psychology in South Africa vol. 46, 1: pp. 3-8. , First Published January 25, 2016
543	Machael Guilfoyle Listening in narrative therapy: double listening and empathic positioning vol. 45, 1: pp. 36-49. , First Published October 24, 2014
505	Anthony L. Pillay Deliberating the minimum age of criminal responsibility vol. 45, 2: pp. 143-146. , First Published May 12, 2015

Impact Factor

2016 Impact Factor

Cites in 2016 to items published in: 2015 =26 Number of items published in: 2015 =43
2014 =26 2014 =41
Sum: 52 Sum: 84

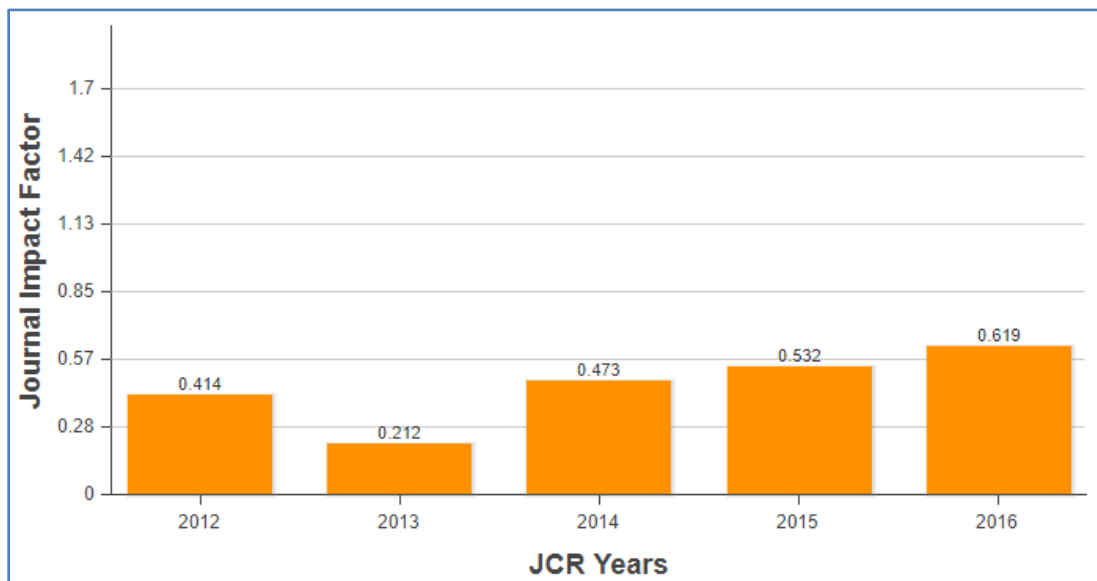
$$\text{Calculation} = \frac{\text{Cites to recent items } 52}{\text{Number of recent items } 84} = 0.619$$

Compared to the 2015 Impact Factor

Cites in 2015 to items published in: 2014 =19 Number of items published in: 2014 =41
2013 =23 2013 =38
Sum: 42 Sum: 79

$$\text{Calculation} = \frac{\text{Cites to recent items } 42}{\text{Number of recent items } 79} = 0.532$$

Last 5 Years of Impact Factors



It's great to see a steady and continual rise in Impact Factor which is now higher than it has ever been. Well done to everyone on the team!

5-Year Impact Factor

	2014	2015	2016	Percent Change 2014-2015
Impact Factor	0.473	0.532	0.619	16%
Ranking in Psychology, Multidisciplinary	100/129	104/129	100/128	N/A
Citable Items	91	79	84	6%
Total Citations	414	469	553	18%
Immediacy Index	0.122	0.186	0.341	83%
5-Year Impact Factor	0.560	0.630	0.810	29%

Term	Definition
Impact Factor	The Impact Factor is a measure of the importance of a journal and is calculated by dividing the number of citations in the JCR year by the total number of citable articles published in the two previous years.
Cites to Recent Items	Cites to recent items (numerator) must be from other journals indexed in the Web of Science. Citations (in any type of contribution e.g. editorials as well as articles) that acknowledge the journal title and the cited year (as provided by the author) are counted.
Citable Items	Cites must be to original articles, review articles or proceedings papers. These are known as citable items (denominator). The numerator and denominator are aggregated independently. The denominator reflects the final publication date of the source item. An item published online in 2015 and included in a 2016 issue is indexed with 2016 as the publication year and is considered part of the journal content in 2016.
Immediacy Index	The average number of times an article is cited in the year it is published.
5-Year Impact Factor	Similar to the Impact Factor but is based the number of times articles published in the past five years have been cited in the JCR year, rather than just the past two years.

The following table shows the top ten journal articles from 2014 and 2015 that were cited the most in 2016.

Top 10 Cited Articles in 2016 from Publication Years 2014 – 2015					
Title	Authors	Year	Vol.	Issue	Total Cites in 2016
Evidence-based psychotherapies II: changes in models of treatment and treatment delivery	Kazdin, Alan E.	MAR 2015	45	1	5
A structural model of student well-being	Mokgele, Kelebogile R. F.; Rothmann, Sebastiaan	DEC 2014	44	4	4
Evidence-based psychotherapies I: qualifiers and limitations in what we know	Kazdin, Alan E.	DEC 2014	44	4	3
Women leaders in higher education: a psycho-spiritual perspective	Mayer, Claude-Helene; Surtee, Sabie; Barnard, Antoni	MAR 2015	45	1	3

South African psychology after 20 years of democracy: criticality, social development, and relevance	Kagee, Ashraf	SEP 2014	44	3	3
Criterion-related and construct validity of the Problem Gambling Severity Index in a sample of South African gamblers	Dellis, Andrew; Sharp, Carla; Hofmeyr, Andre; Schwardmann, Peter M.; Spurrett, David; Rousseau, Jacques; Ross, Don	JUN 2014	44	2	2
The predictive roles of social safeness and flourishing on problematic Facebook use	Uysal, Recep	JUN 2015	45	2	2
Neuroscience, moral development, criminal capacity, and the Child Justice Act: justice or injustice?	Kramers-Olen, Anne L.	DEC 2015	45	4	2
Bridging risk and enactment: the role of psychology in leading psychosocial research to augment the public health approach to violence in South Africa	Bowman, Brett; Stevens, Garth; Eagle, Gillian; Matzopoulos, Richard	SEP 2015	45	3	2
Ethical misconduct by registered psychologists in South Africa during the period 2007-2013	Nortje, Nico; Hoffmann, Willem A.	JUN 2015	45	2	1

The [SAGE Journal Editor Gateway](#) contains recommendations for increasing citations and improving Impact Factor, including:

- Highlight papers likely to be cited through promotions or editorials
- Publish papers likely to be cited earlier in the year
- Commission papers from highly-cited authors
- Identify highly-cited papers in your journal and related titles
- Identify zero-cited papers
- Publish review articles
- Publish special issues
- Increase size of editorial board
- Develop an editorial board with international representation and name-recognition
- Utilize editorial board for reviews and citations

Marketing

PsySSA Pan-African Psychology Union



SAGE will be supporting the 1st PAPU conference in the following ways:

Twitter

We have scheduled several tweets on our SAGE Psychology Twitter channel, which has 5,798 followers, to promote the conference over the next few months and during the conference.

SAGE stall

We will organize a unmanned stall which will have free copies of the *SAJP* for on display as well as SAGE merchandise.

Free Access

SAGE will send *SAJP* business cards which offer 30 days free access to *SAJP* and all SAGE journals.

Book Prize

SAGE will be supplying at least 5 free books for lucky draw prizes.

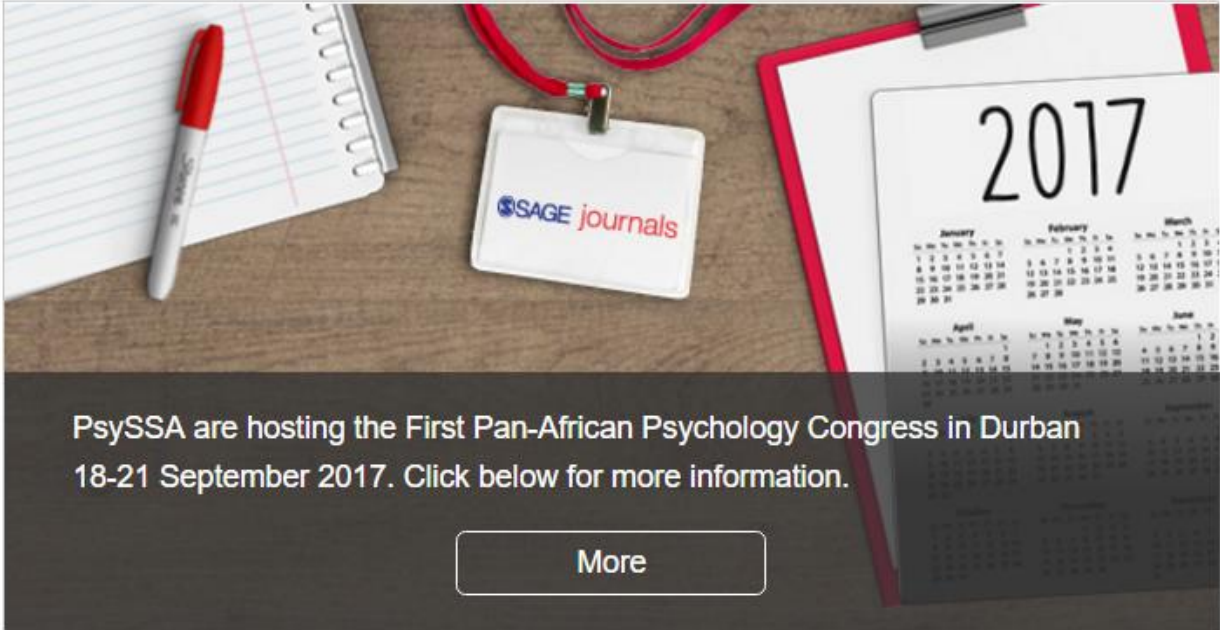
SAGE Newsletter

An announcement about PAPU 2017 will feature in the July SAGE Psychology Newsletter.

We have also put an carousel slide on the SAJP homepage to promote the conference.

South African Journal of Psychology

Home Browse Submit Paper About Subscribe



PsySSA are hosting the First Pan-African Psychology Congress in Durban
18-21 September 2017. Click below for more information.

More

Other marketing updates

Altmetric

Alternative metrics are becoming increasingly important in scholarly publishing. An Altmetric score measures online mentions of an individual academic journal article across social media, news outlets, blog sites and reference sites. The score is a helpful measure of online engagement and visibility, but it is not directly linked to citations or usage. The score is derived from an automated algorithm, and represents a weighted count of research outputs reflecting the relative reach of each type of source.

Top Altmetric Scores for *South African Journal of Psychology*

Total Altmetric Score	Article Title
17	Recent advances in false memory research
10	Physical Exercise and Psychological Well-Being

9	Epidemiology of suicide in South Africa: Setting an agenda for future research
9	Burnout, depressive symptoms, job demands and satisfaction with life: discriminant validity and explained variance
8	Wechsler Adult Intelligence Scale-Fourth Edition preliminary normative guidelines for educationally disadvantaged Xhosa-speaking individuals

Public Relations

Newsworthy articles may benefit from public relations efforts. Contact your publishing editor if you accept an article that you think may draw wide public attention. We have a range of options, including a press release, blog post, or a media pitch to The Conversation.

Psychology Conferences

We have a strong presence at major conferences worldwide where we build the brand and reputation of your journal and drive delegate engagement to raise your international profile. In addition, we provide you with business cards branded with your journal design for you to distribute at conferences and as part of your networking.

Engaging Authors and Reviewers

Authors and reviewers already have an established relationship with the journal and are interested in its continued success. We employ several strategies to engage them in the journal and help them promote their work, including the following:

Author Care Emails

SAGE sends a series of email campaigns to published authors to provide tips and resources. Authors receive one email per quarter over the span of a year.

Kudos

SAGE partners with Kudos, an innovative service that provides authors with tools to maximize the visibility and impact of their research. On publication of their article, your authors receive a personalized email inviting them to register on Kudos and start using this free service. To date, 18,000 SAGE authors are using Kudos, including the below actions on articles published in *South African Journal of Psychology*. For more information, see www.growkudos.com.

Kudos Actions Taken

Actions Taken	Total
Articles Claimed	31
Explanations Added	1
Articles Shared	1
Views of Article Pages on Kudos	170

SAGE Journal Author Gateway

SAGE maintains an author portal that gives information on publishing in a SAGE journal, the manuscript submission process and SAGE's publishing policies, as well as ideas to promote their published article. For more information, see <https://sagepub.com/page/journal-author-gateway>.

Thanking Reviewers

SAGE offers a 60-day free trial as a thank you to reviewers for their work and as an incentive to further engage with the journal. This benefits the journal by increasing usage among key readers and gives the journal exposure to reviewers of related journals.

Maximizing Global Dissemination and Reach of Your Content

Your journal benefits from extensive reach and exposure in the global market through various SAGE initiatives and global partnerships.

Market Reach and Sales Growth

The combination of a global sales team, flexible purchasing models and a high quality portfolio has resulted in impressive market reach and sales growth over the last decade: the total number of customers purchasing our SAGE Premier journals product has increased by 475% during this period.

Developing World and Emerging Economies

Partnerships with the UN's **Research4Life** initiative, The **International Network for the Availability of Scientific Publications (INASP)**, and The **eIFL Foundation** make your journal available in over 5000 institutions in the developing world.

Library Marketing

Marketing to librarians allows us to continually show the value of the journal to our customers as well as identify potential sells such as backfile purchases. SAGE's library marketing efforts include:

- A comprehensive on-boarding program for new library customers with email campaigns, webinars, welcome packs and personal follow-up calls to ensure your journal is discoverable and visible to faculty
- Attendance at library conferences and awareness raising events
- Regular reporting on turnaways – unsuccessful attempts by individuals to access our journals at an institution without a subscription. These leads provide strong evidence to enable new sales
- Email campaigns to encourage faculty at institutions trialing our packages to access our journals, actively supporting our sales team with converting trials to sales

Online Platform

Your journal has a new and improved home on our next-generation platform hosted by publishing technology firm Atypon. The Atypon platform offers the following valuable features that serve SAGE journals' ongoing needs:

- This platform move means a considerable technology upgrade with a fully responsive design and flexible technology that is adaptable to support emerging user habits and web trends.
- A dedicated Atypon development team provides fast and flexible delivery of our SAGE Journals roadmap.
- SAGE's dedicated online products team includes experts in Search Engine Optimization (SEO). Classic SEO best practices are applied across the SAGE Journals platform to maximize journal discoverability.

Maximizing Journal Usage

SAGE uses several marketing strategies to help build and maintain *South African Journal of Psychology*'s usage, which in turn should lead to more citations. These include promoting email alerts, email campaigns, discipline marketing and banner ads.

Email Alerts

Journal users can sign up on the journal's homepage to receive email alerts for new content and announcements about *South African Journal of Psychology*.

Editorial Board Tips

On behalf of South African Journal of Psychology's entire publishing team at SAGE, it has been a pleasure to work with you in the past year and we're looking forward to the year ahead. We would like to leave you with a few suggested action items for editorial board and to help promote South African Journal of Psychology.

Sign Up for Alerts

TIP: Sign up for eTOC alerts and journal notifications at <https://journals.sagepub.com/action/showPreferences?menuTab=Alerts>.

HOW THIS HELPS: Alerts will tell you when the latest content has been published in OnlineFirst or when a new issue has been released. You can scan the alerts for articles that may have newsworthy potential and flag them with the Editor.

Faculty Pages & CV

TIP: Make sure that your faculty page is up-to-date with your recent publications and mentions your role on *South African Journal of Psychology*'s journal board with links back to the journal site.

HOW THIS HELPS: By linking your articles published in *South African Journal of Psychology* on your website or in your CV to the full-text articles in SAGE Journals you will help increase the journal's search engine results and article downloads.

Utilize Social Media

TIP: Be sure to reference your role with the journal on your professional social media accounts, such as LinkedIn or ResearchGate. SAGE utilizes [social media](#) sites, including blogs and discipline-specific Twitter pages, to promote journal content. Share article links and journal news with your network of contacts.

HOW THIS HELPS: This generates additional discoverability and exposure for the journal by driving traffic and interest in submitting to the journal.

Kudos

TIP: Promote articles you publish on Kudos and encourage colleagues to use the service for their research. For more information please visit the [SAGE Author Gateway](#).

HOW THIS HELPS: SAGE partners with Kudos, a third-party service, to allow authors to explain, enrich, and share their articles, and then measure the impact of their actions.

Encourage Colleagues and

TIP: When traveling to conference, speaking at lectures, and collaborating with colleagues be on the look-out for opportunities to recommend submission to *South African Journal*

Students to
Submit

of Psychology. As an editorial board member you are in the best position to recruit papers from interesting posters or presentations at a conference.

HOW THIS HELPS: Recruiting new, exciting and innovative research from colleagues and upcoming researchers is a great way to increase citations and help improve the Impact Factor.

Author Responsibilities and Rights

Please refer to the [Ethics & Responsibility](#) section of our Journal Gateway for up-to-date information on publication ethics and on SAGE's publishing policies.

For a reminder of the rights authors retain in their articles and SAGE's, please visit the [Copyright and Permissions](#) section of our Journal Gateway.

- You may do whatever you wish with the version of the article you submitted to the journal (Version 1).
- Once the article has been accepted for publication, you may post the accepted version (Version 2) of the article on your own personal website, your department's website or the repository of your institution without any restrictions.
- You may not post the accepted version (Version 2) of the article in any repository other than those listed above (i.e. you may not deposit in the repository of another institution or a subject-matter repository) until 12 months after publication of the article in the journal.
- You may use the published article (version 3) for your own teaching needs or to supply on an individual basis to research colleagues, provided that such supply is not for commercial purposes.
- You may use the article (version 3) in a book authored or edited by you at any time after publication in the journal. This does not apply to books where you are contributing a chapter to a book authored or edited by someone else.
- You may not post the published article (version 3) on a website or in a repository without permission from SAGE.
- When posting or re-using the article please provide a link to the appropriate DOI for the published version of the article on SAGE Journals (<http://online.sagepub.com>)
- Further information on copyright and permissions inquiries can be located on the following webpages:
 - <http://www.sagepub.com/authors/journal/permissions.sp>
 - <https://sagepub.com/en-us/nam/page/journal-author-gateway>
 - For additional queries, email <mailto:permissions@sagepub.com> or visit RightsLink® at <https://sagepub.com/journals-permissions>

South African Journal of Psychology's SAGE Team

<p>Kerry Barner, Senior Commissioning Editor Kerry.Barner@sagepub.co.uk <i>Point of contact for all editorial, finance, contract issues, and general queries</i></p>	<p>Matt Snelgrove, Editorial Assistant Matthew.Snelgrove@sagepub.co.uk <i>Point of contact for additional editorial issues and reporting</i></p>
<p>Kate Leeming, Production Editor Kate.Leeming@sagepub.co.uk <i>Point of contact for production and scheduling issues</i></p>	<p>SAGE UK Office Contact Information Main Number: +44 (0)20 7 324 8500 Customer Care: +44 (0)20 7324 8701 Email: subscriptions@sagepub.co.uk</p>

Vision Statement

Believing passionately that engaged scholarship lies at the heart of any healthy society and that education is intrinsically valuable, SAGE aims to be the world's leading independent academic and professional publisher. This means playing a creative role in society by disseminating teaching and research on a global scale, the cornerstones of which are good, long-term relationships, a focus on our markets, and an ability to combine quality and innovation.

Leading authors, editors and societies should feel that SAGE is their natural home: we believe in meeting the range of their needs, and in publishing the best of their work. We are a growing company, and our financial success comes from thinking creatively about our markets and actively responding to the needs of our customers. We aim to be the envy of our competitors - to be people with high standards, who care for each other, and above all who take pride in working at SAGE.

